

ABSTRACT

Select-call administration system for efficiently
administrating phone calls to reduce ineffectualness on the
part of both calling and receiving parties when companies
5 conduct sales and surveys. A voice announcement device 12
notifies a receiving terminal that a call from a calling
terminal is a select phone call. A point-carrying phone
call administration device 11 acquires correspondence
information based on receiving-terminal correspondence to a
10 call from a calling terminal. The system creates point
information based on correspondence information acquired by
the point-carrying phone call administration device 11, and
presents awards such as discounts in call charges or
exchange merchandise.